Continuing Kenya’s Transformation, Together

Jubilee Manifesto 2017
My message to all Kenyans

Kenya has immense potential for growth, modernisation and prosperity. Growth that leaves no one behind; modernisation that secures our future for generations to come; and a prosperity that we can all share and enjoy.

Alongside you all, Jubilee has been hard at work across this country and laid the foundations for a vibrant and modern Kenya that provides us all with the platform to achieve our true potential. This work continues.

Employment creation is at the heart of the next Jubilee administration’s priorities. We commit to creating at least 6.5 million jobs over five years to ensure that our people, particularly our youth, can secure and maintain good jobs that enable them to enjoy a decent life. We will concentrate investments in the sectors that are growth oriented and job creating.

We are building a 21st Century hi-tech industrial revolution in Kenya. Our plan is to continue to develop our nation's transport, ICT and energy infrastructure so that Kenya attracts global industry and, with it, a huge expansion in sustainable, high quality, hi-tech jobs for everyone, young and old.

The Jubilee government has already delivered improved security, economic stability, jobs, expanded access to affordable health care and modernised public services. We must now redouble our efforts to build upon the foundations of success. The task is not yet complete. The work must continue and should not be derailed.

I seek to continue to serve as President of our great country because I have the vision, experience, skills and trust to deliver the stability, continuity and responsible governance that our country needs at this critical moment in our development journey.

As the past four years have shown, when I promise – I deliver. With this manifesto, I present to you our plan for how we will continue to make the aspirations of us all, and for our nation, a reality.

Our commitment to the people of Kenya is to continue to work with all Kenyans to build on these strong foundations; to create more and better jobs; to raise the living standards of every Kenyan; end inequality and lift even more Kenyans out of poverty. Together, we will ensure sustainable development and shared prosperity for all Kenyans in a prosperous, caring Kenya.

Together we have made giant strides in the last four years. We have put Kenya on the path of social and economic take-off. Let us vote the Jubilee party back in order to maintain the momentum we built and ensure we take Kenya to the next level.

It has been an honour and a privilege to lead this great nation for the last 4 years. I believe my Government’s record is worthy of support and I ask you for your vote on August 8th 2017.

His Excellency Hon. Uhuru Kenyatta,
President of the Republic of Kenya and
Commander-in Chief of the Defence Forces
## Contents

- **Our Vision for Kenya**  
  5

- **Continuing Kenya’s Transformation, Together**  
  6

- **Pillar One**  
  **Transforming Lives**  
  11

- **Pillar Two**  
  **Transforming Societies**  
  33

- **Pillar Three**  
  **Transforming the Nation**  
  45
Our vision for the people of Kenya is to build

- A united Kenya in which wealth is created and prosperity is shared amongst all citizens
- A fast-growing economy that leaves no one behind
- A Kenya for all Kenyans by Kenyans
- An accountable, professional and efficient government
- An influential regional power at peace with itself and its neighbours

If re-elected the Jubilee Government will:

1. Create 1.3 million jobs every year and work with county governments to establish at least one industry in every county.

2. Establish a government sponsored apprenticeship programme of up to 12 months for all university and TVET graduates.

3. Double the number of vulnerable citizens supported through the cash transfer programme (Inua Jamii) from 700,000 to 1,400,000. This will include all citizens above the age of 70; in addition, all citizens above the age of 70 will obtain health insurance cover through the NHIF.

4. Expand the free primary school programme to include free day public secondary schools in Kenya.

5. Facilitate mass housing production of at least 500,000 affordable homes in 5 years across the country by working in partnership with financial institutions, private developers, manufacturers of building materials and cooperatives to deliver homes faster and reduce the cost of construction by at least 50%.

6. Expand free maternity care to include government funded NHIF cover for every expectant mother for one year.

7. Ensure every citizen is connected to reliable and affordable electricity (on or off-grid) by 2020.

8. Expand food and agricultural production, double the fertiliser subsidy initiative, reducing the cost to farmers to less than Ksh1,500. Expand the programme to include all crops with a resultant increase in production and support the expansion and capacity of local fertiliser manufacture.

9. Complete the 57-large-scale dam construction programme, support small-holder agricultural irrigation and work with the private sector to enhance food and agricultural production on at least 1.2 million acres.

10. Make government more transparent and accountable through the digitisation of all government procurement; expand and deliver e-government services through the growing network of Huduma Centres.
Continuing Kenya’s Transformation, Together

The three pillars on which our work will be based

- Pillar One: Transforming Lives
- Pillar Two: Transforming Society
- Pillar Three: Transforming the Nation

Pillar One

Transforming Lives

- Transforming Health Services
- Transforming Education and Training for the 21st Century
- Affordable and Decent Housing for Kenyans
- Ensuring Safe and Sufficient Water for All
- Empowering Youth
- Empowering Women
- Sport, Culture and the Arts
Pillar Two

Transforming Society
- Good Governance, Justice and the Fight Against Corruption
- Building a Public service that is Fit for Service
- Building a United and Cohesive Nation
- Security and Policing
- Devolution - Bringing Government Closer to the People

Pillar Three

Transforming the Nation
- A Broad Based and Inclusive Modern Economy
- Building Kenya’s Infrastructure for the 21st Century
- Transforming our Industry – Build Kenya, Buy Kenya
- Land, Agriculture and the Environment
- The “Blue” Economy
- Foreign Relations and Trade
- Building Africa’s Silicon Savannah
- Building a Vibrant Tourism Sector
A Healthy Tree Needs the Strongest Roots

- NHIF cover expanded to protect vulnerable citizens
- 1 million online jobs and improved ICT opportunities
- A united Kenya
- Efficient and transparent public services
- Food security and improved agro production
- 6 million new jobs and reduced cost of living
- Electricity in every household by 2020
- Efficient and transparent public services
- The best educated generation yet
- A united Kenya
- Better skilled workforce
- Improved security and investment
- Economic growth and industrialisation

JOB CREATION

INTERNATIONAL RECOGNITION

ROADS AND TRANSPORT

UNITY & COHESION

ENERGY GENERATION
Continuing Kenya’s Transformation, Together
Pillar One

TRANSFORMING LIVES
Transforming Health Services

A Healthy Nation is a Wealthy Nation

Our Achievements

- Achieved significant reduction in maternal and child deaths. Provided funds to counties for free maternal delivery services in public health facilities. This measure, and related improvements in the health sector, has more than doubled the number of deliveries in public health facilities from 462,000 in 2013 to 1.2 million in 2016, a reduction in maternal deaths from 488/100,000 to 362/100,000 and a halving in the number of deaths of children under 5 years.

- Reduced malaria related deaths and illness, especially among children. Distributed about 400,000 insecticide-treated mosquito nets across counties with a high incidence of malaria which has led to a reduction in outpatient attendance due to malaria from 31% to 18% and reduced malaria prevalence among children by one third.

- Made significant progress towards providing universal health care. We have increased the number of people with health insurance cover through NHIF from 3.8 million in 2013 to 6.2 million and, for the first time, provided health insurance subsidy to 240,000 vulnerable individuals.

- Completely transformed the health sector by bringing specialised treatment closer to Kenyans across the country. 81 health facilities and 4 referral hospitals have been supplied with specialised medical equipment including equipment for the ICU, dialysis, radiology, theatre and high capacity sterile equipment. In 2013 only 4 referral hospitals had these 5 classes of equipment which was clearly insufficient to serve the entire Kenyan population.

- Dialysis sessions have increased fourfold from 132 sessions per day in 2013 to 522 which means that a patient can now easily access dialysis within their county instead of having to travel at great expense to Nairobi, Mombasa, Nakuru or Eldoret. Similarly, in 2013 we had only 56 ICU and HDU beds in 4 hospitals which has increased to 83 ICU and HDU beds in major hospitals across all counties. More lives are being saved every day because patients can access specialised treatment faster.

Our Vision

We will build a healthy nation and a productive workforce because the Kenyan people deserve to know they can be treated when at their most vulnerable and because the economic status of a country is closely associated with the health of its people. We seek to reduce the cost of healthcare which has driven many families into financial ruin and will ensure that every citizen has access to the best possible healthcare at the most affordable price. We seek to make mothers healthier and stronger because they are the gatekeepers to child and family health. We will provide dignified support to the elderly and the disabled and will customise healthcare service delivery to the realities of culture and geography.
Our Plan

We will build and maintain the momentum of the last four years to build a healthy and productive nation by providing universal health care and scaling up preventive health measures including improved nutrition and public health education and surveillance. We will aim to achieve a dramatic reduction in communicable diseases such as malaria, TB and HIV/AIDS as well as non-communicable and lifestyle diseases such as diabetes, strokes and cancer which contribute to 40% of deaths. We will work with communities, churches and schools to help our young people stay away from high-risk behaviour such as drugs and alcohol.

Our Commitment to the Kenyan People

In the next five years, we will:

- Achieve free, quality primary healthcare for all Kenyans.
- Expand the “Linda Mama” programme (free maternity programme) to mission and private hospitals and provide health cover through NHIF for all expectant mothers for a period of 12 months covering the period before and after birth.
- Expand NHIF cover to all Kenyans above 70 years of age and provide insurance to families with children with disability. Expand benefit packages for all NHIF members to cover a broader set of services including emergency ambulance evacuation, heart surgeries and chronic diseases.
- Continue the drive towards universal health care. By 2022 more than 13 million Kenyans will have health insurance through NHIF.
- Increase the number of health facilities at the community level, including mobile health services so that you and your family have access to a fully equipped health centre within 5 miles of your home.
- Continue to scale up the Managed Equipment Programme and establish 10 new referral hospitals.
- Establish regional cold chains for drugs and vaccines to ensure safe and high quality drugs are available in the regions.
- Establish at least one specialised cancer hospital in the country to reduce the financial burden and other challenges faced by patients seeking cancer treatment.
- Provide internet enabled communication in all hospitals to enable medical personnel to seek expert guidance and support from specialists across the country and abroad.
- Make health and medical tourism a vibrant socio-economic sub-sector in Kenya.
Transforming Education and Training for the 21st Century

Investing in our children, building our future

Our Achievements

- Provided each county with Ksh25 million to expand the existing secondary school infrastructure to national school standards. We increased enrolment in national schools from just 4,600 in 2013 to a total of 24,795 in 103 schools by 2016.
- Recruited 16,000 teachers in four years – the highest number recruited in that time frame since independence.
- In response to the growing demand for skilled labour by companies, we have invested heavily in the expansion and revitalisation of technical training institutes (TTIs) to provide Technical Vocational Education & Training (TVET). These have increased from 45 in 2013 to 206 in 2017 out of which 70 are under construction.
- In just four years we have overhauled the curriculum and the education system, improved its quality and relevance and restored the integrity of the system. We have worked hard to make the education our children receive more value-based and relevant to Kenya’s 21st century development needs. The ongoing curriculum review moves us to a competency based teaching framework. This is an essential part of the drive to keep Kenya’s competitiveness and ensure we maintain the best workforce in the region.
- Measures have been put in place to ensure our children can be competitive in the 21st century labour market by introducing the digital learning programme. 992,073 devices have been manufactured and distributed, class 1 and 2 content is ready and available online and over 95,000 teachers have been trained.
- Increased funding for the free education programme. All primary school going children receive free education and every secondary school student benefits from Ksh12,870 sent directly to their school.
- Every student that met the university entry qualification was offered a place at the university, the first time in Kenya’s history that this has been possible.

Our Vision

We recognise that our people are the nation’s greatest asset and we will therefore continue to give high priority to inclusive and quality education. Kenya’s education has recently been ranked the best in Africa. We are proud of this achievement and will build on this strength to nurture a globally competitive workforce to power industrialisation, drive economic growth and spur job creation. This will ensure that Kenya has a strong talent pool that is attractive to investors and which can be exported across the region and beyond.
Our Plan

We have accorded high priority to education which receives the highest budgetary allocation. We do this because we recognise that education is at the heart of our transformation agenda. Education is the surest way of broadening opportunities for all Kenyans irrespective of background and of reducing intergenerational poverty. The productivity of our economy hinges critically on the quality of our labour force, and it is well known that the quality and level of a mother’s education influences and ensures the health of her children, and of our future.

To meet our country’s needs for equity and social justice, employment creation, and regional and global competitiveness, we will build on the ongoing reforms and to continue to improve the quality and relevance of education. We will reduce inequality and leverage our knowledge and skills in the areas of science, technology and innovation to make our labour force truly competitive in the global marketplace.

We must also remember that the revitalisation of our education system can also support the transmission of responsible social values and promote national cohesion and integration.

Our Commitment to the Kenyan People

In the next five years, we will:

- Work towards achieving a 100% transition from primary to secondary school by providing free education in all public primary and public day secondary schools. No child, irrespective of background, will drop out of school because they cannot afford tuition fees.
- Double the funds available under the Higher Education Loans Board to provide loans and bursaries for TVET and university students.
- Improve the quality and quantity of the middle level workforce by aligning the curriculum with the needs of industry, revitalising Youth Polytechnics, completing the construction of the 70 TTIs already under construction and equipping and staffing all TTIs.
- Establish formal linkages between the private sector, academia and government to solve real life issues including by linking research and analysis to important national issues and by harnessing expertise in our universities to support the industrialisation agenda. The positive impact such arrangements can achieve has already been demonstrated in current schemes where two universities are producing digital learning equipment for primary schools.
- Establish centres of excellence and an innovation hub to tap into the talent pool of our young people. Establish a centre of excellence in the automotive sector and position the Kenya Advanced Institute of Science and Technology (KAIST) at Konza Technopolis as a world class Science and Technology Research University which will nurture a technologically advanced population.
Affordable and Decent Housing for Kenyans

A home for every Kenyan at a price they can afford

Our Achievements

- Upgraded social infrastructure in 90 informal settlements across the country to improve access, sanitation and security which has benefited more than half a million people.
- Completed 822 housing units in Soweto Zone A of Kibera with 245 market stalls to serve the settlement and give opportunities to small businesses.
- Developed 250 housing units for Civil Servants Tenant Purchase in Kisumu.
- Constructed markets in major towns in Kenya to stimulate local economic growth. We have completed markets in Kongowea, Kimumu, Migwani/Mumbuni, and Awendo which in 2013 had stalled at 40% completion level. This has brought trading activities in one place, increased revenues for County Governments and created employment for local communities.
- Upgraded key infrastructure within major urban areas including the Sustainable Neighbourhood Housing Programme (SNP) in Mavoko, consisting of 462 housing units, a school, a shopping centre and a police post, 28 kilometres of storm water drainage system in Mombasa, 56 kilometres of sewer lines and treatment plants in Ruiru with ongoing similar works on Juja-Thika sewer lines, and implemented a physical address system for Nairobi. These efforts have improved sanitation and overall living standards.

Our Vision

We envision a Kenya where every Mwananchi and their family can affordably live in a decent home. We intend to open up the housing market to ensure that more and more Kenyans can own their own home. We will employ innovative construction techniques and creative financial models to make this a reality.
Our Plan

Kenya is urbanising at the rate of 4 per cent per year. By 2030, half of all Kenyans will be living in urban areas. We currently have a backlog of 1.85 million units and require at least 132,000 units per year to cater for new entrants into urban areas. We will give priority to the development of affordable housing to meet growing demand and reduce the expansion of slums.

Our plan is to build houses and neighbourhoods that are well served with roads, lighting, water and sanitation and co-located with education, health and social services. Housing constitutes one of the highest expenditure items for a family. Providing affordable housing will reduce the cost of living for Kenyans migrating to urban areas, improve their living standards and reduce environment related diseases. And it will enable Kenyans to live in dignity.

Investment in affordable and decent housing will jumpstart Kenya’s urban economy and serve as a catalyst to further investment.

Our Commitment to the Kenyan People

In the next five years, we will:

- Facilitate mass housing production of at least 500,000 low cost affordable homes in 5 years across the country by working in partnership with financial institutions, private developers, manufacturers of building materials and cooperatives. We will create an attractive, state-driven framework for private companies which is unprecedented. This will take advantage of the international and technological developments which allow for building high-quality, affordable modular housing; create the legal and institutional framework to provide low interest, long term loans; make land for construction available; and provide tax incentives on construction. This will deliver houses faster and reduce the cost of construction by at least 50%.

- Establish a National Social Housing Development Fund and create alternative financing strategies to finance low cost housing and the associated social and physical infrastructure.

- Carry out an audit of 6,000 buildings per year to ensure their safety and security.

- Digitise all land registries to facilitate easier and cheaper land transactions. In addition, we will facilitate faster acquisition of free public land for developing houses.

- Maintain the momentum in upgrading slums and informal settlements by providing clean water and sanitation, access roads, street lights, schools and health centres as well as income generating activities. This will help improve the lives of 4 million people living and working in slums and informal settlements.

- Dramatically scale up ongoing partnerships between the government and the private sector to expand the pool of trained artisans, plumbers, masons, carpenters, electricians, roofers and painters.
Ensuring Sufficient and Safe Water for All

Water must be a right, not a privilege

Our Achievements

- Between 2013-2016 the number of people connected to safe piped water increased from 21.2 million to 24.8 million. This has brought adequate and reliable water supply to an additional 1.5 million people in urban areas and 2.1 million in rural areas reducing the time mothers and girls spend fetching water, increasing water supply to informal settlements and reducing incidences of waterborne diseases.

- Expanded sanitation infrastructure in urban areas. In 2013 672,997 (20.6%) urban households were connected to the sewerage system and by 2016, an additional 214,514 had been connected. This has improved sanitation and overall hygiene and enabled more people to live in dignity.

- Major progress in improving food security by expanding the acreage under irrigation from 395,000 acres in 2013 to 500,000 acres in 2016. This includes the development of 4,000 acres in the Galana Kulalu where the 2,000 acres pilot project planted with maize is providing a yield of 39 bags per acre compared to an average of 10 bags per acre for non-irrigated farms.

- Enhanced Water Security through construction of water harvesting and storage infrastructure across the country. In 2013 our water storage capacity, excluding dams for hydropower generation, was 130 million cubic metres. This was increased by 25% to 161.8 million cubic meters in 2016 with the construction of over 700 small dams, water pans and an ongoing large-scale dam construction programme. This has enhanced water security, provided stable water supply for human and livestock consumption all year round and reduced flooding.
Our Vision

The Jubilee administration recognises that to improve the health and quality of life of all Kenyans we must provide safe and clean water for all. Water is the lifeblood of our environment, agriculture and industry, including as a source of hydro power which provides more than 30% of the electricity we use. Demand for clean water and sanitation is increasing sharply as more people migrate to urban areas. We will work together to harvest, conserve and protect available water resources for this and future generations. We will allocate water resources fairly and ensure that every Kenyan has access to clean and affordable water and sanitation facilities and that our farmers can increase output and enhance food security through irrigation.

Our Plan

We will become a water secure nation and will provide water and sanitation for all by 2030. We will do this by protecting water towers, expanding water harvesting and storage capacity, and completing the exploration and assessment of the newly found underground water resources in Turkana which have the potential to yield 3,447 billion cubic metres of renewable groundwater resources per year.

Our plan is to provide sustainable access to safe water, enhance sewerage systems, promote improved sanitation for the entire Kenyan population and expand the acreage under irrigation. This will prevent water-related diseases such as diarrhoea, the second leading cause of death in children under the age of five, and enable Kenyans to live in dignity. It will reduce inter-clan and inter-community conflicts arising out of water scarcity for livestock and increase food security through a reduction in dependency on rain-fed agriculture. Bringing water to homes will also save the time schoolgirls spend fetching water allowing them more time to concentrate on their studies.
Our Commitment to the Kenyan People

In the next five years, we will:

- Complete the 57 large-scale dams currently under construction to increase water storage capacity, improve availability of water for human and livestock consumption and for irrigation.
- End the water supply deficit in Mombasa, Kwale, Kilifi and Taita Taveta Counties by completing the Mwache Dam and Mzima 2 Pipeline Project which will supply additional and adequate water to the coast region.
- Ensure piped water in every household in Nairobi and neighbouring counties including slums by 2020.
- Complete ongoing water projects in urban and rural areas and increase the number of people connected to safe piped water from 3.6 million to 9 million by 2020.
- Increase the proportion of people with easy access to potable water from 60% to 80% by 2020 with a focus on slums and arid areas.
- Mobilise communities, schools and leaders to protect and conserve this precious resource by scaling up and popularising water harvesting and water catchment management strategies.
- Increase access to sanitation and sewerage by an additional 500,000 households by developing new sanitation and sewerage connections in towns such as Meru, Molo, Garissa or Wajir with no sewerage, and expanding sanitation and sewage facilities in other fast-growing towns across the country.
- Work with county governments to establish at least two proper waste management systems in each county. Attract investors to establish waste to energy infrastructure for Nairobi, Mombasa, Nakuru and Kisumu and other Counties.
- Strictly enforce the protection of wetlands and water towers from any form of development.
- Enforce the ban on the use of polythene bags.
- Ensure the Water Sector Trust Fund supplies grants to counties to assist in the financing of water services, particularly to marginalised areas, rural areas considered not commercially viable and underserved urban areas.
Empowering Women

Working for real equality in our society

Our Achievements

- Increased the number of women in leadership and decision-making positions. Women now constitute 25.5% of the Cabinet, make up 36.6% of Principal Secretaries, 48.9% of Magistrates are women as are 34.2% of Members of County Authorities (MCAs) and 38.2% of County Commissioners. 12 out of the 16 elected women representatives in the 11th Parliament are Jubilee party nominees.
- Enacted the Marriage Act 2014 and the Matrimonial Property Act which gives women equal rights in marriage and an equal share of property acquired during a marriage.
- Dramatically expanded funding for incubating women enterprises. Between 2008-2013 the Women Enterprise Fund (WEF) disbursed Ksh2.9bn to 19,803 groups benefiting 651,875 individuals. This programme was expanded to include the UWEZO Fund and the National Government Affirmative Action fund (NGAAF). Between 2013-2017 the three Funds disbursed Ksh19bn to women through 130,000 women's groups representing over 2.2 million women. This has catalysed employment, built business and management capacity among women, spurred innovation in women enterprises and enabled women from across the country to become active participants in socio-economic development.
- Developed a National Policy for the prevention of and response to Gender Based Violence (GBV) which gives guidelines on the implementation of GBV prevention activities in the country.
- Reduced Female Genital Mutilation (FGM) prevalence from 27 percent before 2013 to 21 percent in 2016 through broad based awareness campaigns against FGM.

Our Vision

Women make up slightly more than half of the Kenyan population and are the true foundations of our society and nation. As mothers, they play a vital role in transmitting social and cultural values, shaping attitudes and behaviour and nurturing healthy families. Women provide most of the labour in rural areas, much of which is unpaid. To achieve the transformation we seek in Kenya, we must harness the full potential of our women and girls. We will accelerate the empowerment of women, ensuring that their rights and liberties are protected and that they are provided the skills and resources to participate at all levels in the social, political and economic spheres.
Our Plan

We will build on the momentum of the last four years to align policy and practice to our Constitution which gives equal rights to women. We will continue to protect the health of pregnant mothers and their babies and provide legal protection from violence against women. We will empower our women, levelling the playing field by expanding opportunities for their education and training especially in mathematics, science and engineering. We will enforce the 2/3 gender rule in all appointments and provide funding targeting women’s enterprises. Our aim is to make women equal and empowered partners in the full spectrum of our social and economic endeavours.

Our Commitment to the Kenyan People

In the next five years, we will:

- Fully implement the “not more than two thirds gender rule” to ensure that at least thirty-three (33%) percent of all government and parastatal appointments are women.
- Raise the profile of women in management and leadership by increasing to 30% the number of women appointed as Board chairs and CEOs in public institutions.
- Women have demonstrated that they are a highly bankable and reliable borrower with a repayment rate of 92%. We will provide lending directly to women-led and owned SACCOs.
- Extend the “Linda Mama” programmes to cover both ante-natal and post-natal care for a total of one year to reduce maternal and child mortality.
- Promote the study of Science, technology, engineering and mathematics (STEM) by girls in our schools by ensuring that women constitute at least 30% of the STEM teacher trainees, equipping all national schools with laboratories and science equipment, mentoring and career guidance.
- Align the property and succession laws with the Constitution to guarantee women equal rights and close the gaps in the law to ensure protection for widows.
- Ensure that every Huduma Centre provides support and guidance on Gender Based Violence.
Empowering Youth

Harnessing and Supporting Our Nation’s Future

Our Achievements

- Expanded the youth empowerment programme by providing low interests loans to youth owned enterprises to enable them to grow their businesses. This has increased from Ksh4.9bn accessed by 407,793 young people in 6 years up to 2013 to Ksh11.8bn disbursed to 893,438 young people under the Youth Enterprise Development Fund. This support has enabled young people to participate in economic development and provided opportunities for formal and self-employment.

- Increased the number of young people recruited through the National Youth Service (NYS) from 4,000 in 2013 to 37,005 in 2016.

- Ksh42.8 billion has been awarded to youth, women and people with disabilities through the 30% procurement Access to Government Procurement Opportunities (AGPO) benefiting close to 40,000 businesses and 200,000 people in the supply chain.

- Trained over 12,000 Micro, Small and Medium enterprises in entrepreneurship and management in the past four years compared to none in 2012-13.

Our Vision

Young people are the cornerstone of Kenya’s future. We have a large pool of talented and entrepreneurial youth who seek opportunities, not handouts. Young people that seek to utilise their talents. Our transformation programme aims to harness this creative energy by providing skills and opportunity to young people to take our country to the next level.
Our Plan

Kenya’s ambitious plans mean that there is potentially a huge demand and opportunity for young people to learn, train and prosper. The massive infrastructure programme and the proposed plans to make Kenya food secure will enable us to dramatically scale up job creation. Most of these jobs will benefit young people.

We will ensure there is a dedicated organisation working to facilitate the necessary training, skills building and mentoring to link young people with these jobs. And to encourage young people into the entrepreneurial and business sectors, we will ensure access to sufficient and affordable credit by working with financial institutions to develop appropriate products to support them.

Our Commitment to the Kenyan People

In the next five years, we will:

- Establish a Youth Development Council to provide coordination of all youth related activities and facilitate the necessary training, skills building and mentoring to link young people with emerging job opportunities.
- Ensure every young person seeking employment is identified by carrying out a continuous Ward, Constituency and County level registration process through the Ajira Platform. We shall ensure that through the Youth Development Council they are linked to potential employers.
- Ensure more opportunities for employment for youth by transforming the National Youth Service to implement commercial projects in Kenya and abroad.
- Expand the participation of young people in national development and guarantee that 30% of all appointments, projects and budgets specifically target them.
- Link training and skills building to jobs, we will attach every youth registered through the Ajira Platform, to a specific public project such as the building of roads and housing, irrigation, water infrastructure and electrification projects.
- Encourage organisations to take on board interns by expanding the tax incentive framework.
- Prepare highly talented young people to work in the Public Service by introducing a Young Professionals Management Programme.
- Establish the Biashara Bank by merging the Micro and Small Enterprise Authority, the Youth Enterprises Development Fund, the Women Enterprises Fund and the Uwezo Fund to provide coordination in the delivery of affordable financing and support for business development.
- Provide structured support to the creative sectors, which have high potential for youth employment including film music and fashion and bring them into the mainstream economy.
- Scale up the “Studio Mashinani” and “Talent pia ni Kazi” where young people can affordably record and expose their creative talent to the market as we harness their talent to create new jobs.
Sports, Culture and the Arts

Celebrating our sporting heroes and enhancing our unity and pride through culture and the arts

Our Achievements

- Upgraded and rehabilitated Kisumu Moi Stadium, Mombasa Municipal Stadium and Uasin Gishu Kipchoge Keino Stadium.
- Established a Ksh100 million National Sports Fund to provide financial support to sportsmen and women.
- Set up Kenya’s first international sports academy which has so far enrolled 330 talented young people in different sports disciplines.
- Established a film school which took its first intake in June 2016 to provide the opportunity for the youth to develop film production skills and develop a local film industry. The school will develop the talent pool for the film industry and generate local content for films.
- Successfully made bids to host international sporting events and are set to host the International Association of Athletics Federations (IAAF) world youth championships in July 2017.
- Rehabilitated the Kenya Cultural Centre to create a conducive environment for arts and cultural events. Ongoing construction of an Arts and Cultural centre.

Our Vision

Sports and the creative arts are strong unifying factors. They bring everyone together, strengthening our bond as a nation and help us maintain our cultural heritage. Kenya will be a country where we proactively use sports, music, dance, and other arts to nurture talent and forge our national identity.
Our Plan

Kenya is recognised globally through the prowess of its outstanding sportsmen and women. We will continue to support our athletes in the sports where Kenya has traditionally excelled, as well as to encourage our young people to explore their sporting potential in other areas such as rugby, cricket, basketball, tennis, volleyball, hockey and swimming. Our breakthrough in world rugby 7’s is a stunning example of what can be achieved.

We will further strengthen talent development teams at the ministerial level to identify and nurture budding athletes and improve youth training facilities so that talented young sports men and women are given the best training opportunities.

We will increase funding to support sports activities through lotteries and betting taxes. And we will support the growth of sports at the local level by providing community sporting facilities.

We will strengthen the institutional framework for supporting the creative arts programmes in film, music and dance so that the industry can generate wealth to grow itself, create jobs and encourage young people to make it a career.

Our Commitment to the Kenyan People

In the next five years, we will:

- Continue to provide and improve sports facilities by finalising construction of three major new stadia in Nairobi, Mombasa and Eldoret along with the Kenya Academy of Sports.
- Upgrade regional stadia in Kiambu, Makueni, Elgeyo Marakwet, Marsabit, Nyeri and Chuka.
- Encourage and support national football clubs, invest in setting up youth teams and provide the sporting facilities required to nurture and develop young talent.
- Protect athletes from doping by sustaining anti-doping education and sensitisation campaigns through the proposed National Sports, Culture and Arts Fund.
- Implement the Finance Act of 2015 which put in place various incentives aimed at growing the local film industry, as well as a rebate system aimed at directing more international film makers to Kenya. The Act provided exemptions for goods and services imported or locally purchased for use by local film producers and local filming agents and rebates to film producers carrying out production in Kenya.
- Enact the Music Bill which will enhance the development of the music industry and promote effective music management.
- The government will complete the Ultra-Modern National Library at Upper Hill in Nairobi, and fully operationalise the Kenya Film School.
Pillar Two

TRANSFORMING SOCIETY
Good Governance, Justice and the Fight Against Corruption

Corruption is a crime – it must be seen and treated as such

Our Achievements

- Digitised most public services delivery systems to make them more efficient and accessible to the public. They include the 45 Huduma Centres, e-Citizen, i-Tax, digitalised land registry services and procurement through IFMIS. Financial irregularity is eliminated by these services and people no longer spend time queuing.

- Constituted a Multi-Agency Team bringing together the Ethics and Anti-Corruption Commission (EACC), the Directorate of Criminal Investigations (DCI), the Financial Reporting Centre (FRC), the Directorate of Public Prosecutions (DPP), the Kenya Revenue Authority (KRA) and the Asset Recovery Agency (ARA) resulting in an unprecedented number of 360 cases now being before the courts.

- Invested in training and institutional reforms in the judiciary to support the fight against corruption. Today, we have 90 Special Prosecutors for economic crimes in the Judiciary and the Chief Justice has established a Special Anti-Corruption and Economic Crimes Division of the High Court, appointing 13 Special Magistrates to deal with anti-corruption and economic crime cases.

- Recovered or preserved for recovery over Ksh3bn of proceeds of economic crimes, the highest amount ever in the fight against corruption in Kenya.

- Addressed the legal loopholes that hamper the fight against graft and legislated accordingly through The Bribery Act, 2016; The Public Audit Act, 2015; The Proceeds of Crime and Anti-Money Laundering Act, 2014.

- Transformed the Judiciary and established new High Court and Magistrates Court stations in all Counties; the Court of Appeal has been decentralised; more judges, magistrates, and kadhis have been recruited; court infrastructure has been built or improved countrywide, management systems and processes have been put in place.

- Enacted the National Legal Aid Act 2016 to improve access to justice especially the poor and vulnerable members of our society. To date, 10,000 indigent persons have benefited.

Our Vision

Our Vision is a Kenya committed to a fair, just, secure and orderly management of public affairs in a society that upholds the rule of law. Every Kenyan should feel confident that the legal and justice systems will support and protect them and that every Kenyan is equal before the law. We will investigate, prosecute and punish perpetrators of corruption at all levels of society using the full force of the law.
Our Plan

Without trust, we have neither an effective government nor a united country. We pay taxes so that all our children can go to school, so that our disciplined services can keep us all safe and so every mother in Kenya can receive the care she needs in her hour of need. It is the responsibility of government to ensure transparent, efficient and accountable public service delivery and we are proud of the many measures we have put in place to continue to improve governance in Kenya.

Some feel that corruption will always be with us but we do not. It directly harms businesses, discourages innovation, harms Kenyans and weakens government.

We will build on our work of the last four years to strengthen prevention strategies, eliminate opportunities for corruption in the public and private sectors and prioritise prosecutions and the recovery of proceeds of economic crimes. We will intensify cooperation with the private sector, faith based organisations, the media and other non-state actors, in implementing a continuous national values and ethics awareness and education programme.

We will continue to develop and modernise the legal system within Kenya, placing equality and transparency before the law at the heart of all progress.

Our Commitment to the Kenyan People

In the next five years, we will:

- Significantly expand the automation of public service delivery systems, digitise all payments for public services and enhance deployment of technology in the delivery of law enforcement. This will include digitisation of all investment documents such as Power Purchase Agreements (PPAs), and export documents to expedite processing, reduce transactions cost and opportunity for rent seeking. Digitise the payment of fines and penalties for minor offense to reduce the hassle factor.

- Support and enhance investment in the capacity of the judiciary to expedite the hearing and disposal of economic crimes cases.

- Increase the penalty to include jail time for economic crimes and work with the judiciary to ensure that the timelines for the conclusion of economic crimes cases are radically reduced to less than 6 months.

- Immediately deploy an enhanced protection, reward and recognition framework for whistle blowers.

- Publish at the end of the financial year details of all the procurement awards for major government projects from the previous year.

- Review our taxation, duty and customs frameworks to ensure a predictable, fairer and transparent formula based system.

- Roll out a service charter framework for the delivery of public services that will provide for specific timelines within which services are to be rendered and a mechanism for holding individual officers responsible for delay or failure to render public services or implement government programmes.

- Implement mandatory and continuous values and ethics training for our public service.

- Ensure that you can do your business freely anytime and everywhere by arresting and prosecuting all proscribed groups, organised criminal gangs, militia and vigilante groups. Such groups will have no place in our society.
Building a Public Service that is Truly Fit for Purpose

Ensure efficient services for the people of Kenya delivered with integrity

Our Achievements

- Overseen the migration of 60,000 public service staff whose functions have been devolved to the county governments. Across the whole country, public servants with the best training and experience are building our country from its roots in each and every corner of our nation.
- Launched Mwongozo which addresses the effectiveness, transparency and accountability of the Boards of our state corporations, in turn improving oversight of public resources.
- Made service delivery more efficient through 45 Huduma Centres covering 41 counties. These offer a total of 66 different government services to an average 45,000 Kenyans per day.
- Increased housing and hardship allowances by 10% and 30% respectively and enhanced Medical Insurance Scheme for civil servants including Group Life and last expenses.

Our Vision

It is the duty of Government to oversee the most effective Public Service institutions possible and to ensure that ethos of these institutions is just that – Public Service. Public Servants must go about their work motivated by, and understanding of, their obligation to serve the people of Kenya.
Our Plan

To support the transformation of our country, sustain the momentum of growth, manage an ever more complex and hi-tech bureaucracy and underpin policy intensive programmes, we must strengthen the capacity and performance standards of the Public Service.

Building on ongoing initiatives, the key objective of public sector reform will be to ensure that we enhance talent management in the public service through programmes that attract the best and provide an environment that retains them in public service, strengthen the political neutrality of the public service and improve succession planning and management.

Our Commitment to the Kenyan People

In the next five years, we will:

- Establish a servant culture where government services are underpinned by respect, efficiency, effectiveness and the timeliness.
- Reduce and eliminate wastage in the utilisation of public resources to generate Ksh1 trillion in savings over five years, that will be applied to enhance our productive capacity. We will establish a General Services Agency (GSA) which will manage and support the basic administrative functioning of government, procure all supplies and services, communications, transportation and office space.
- Put effective implementation and delivery of key programmes and commitments at the heart of public sector training, reward and recognition. We will Institute Key Performance Indicators (KPIs) and establish clearly understood timelines and delivery targets for each and every investment undertaken and establish penalties for missed KPIs.
- Accelerate and finalise the implementation of the State Corporations reform programme as part of the drive to provide better services to all Kenyans.
- Ensure all public servants earn similar and suitable wages for respective jobs through the harmonisation of remuneration and benefits in the entire public service at both the national and county level.
- Build an efficient and highly skilled human capital in the public service by enhancing existing skills and competencies through structured training at the School of Government and other institutions.
Building a United and Cohesive Nation

Our unity is our strength

Our Achievements

- Increased active members registered with National Social Security Fund (NSSF) from 1.2 million in 2013 to 2.3 million which has improved social security for Kenyans.
- Expanded the social safety net by increasing the number of beneficiaries from 227,969 Orphans and Vulnerable Children, older persons and persons with severe disabilities in 2013 to over 700,000 in 2017.
- Expanded the bursary fund targeting orphaned and vulnerable children in high schools from 118 in 2013 to 37,043 beneficiaries provided through an allocation of Ksh1.3 million per constituency. This has increased enrolment, retention, and graduation rate in secondary schools.
- Expanded the democratic space and promoted the participation of all citizens in the rule of law through the activities of 320 Peace Committees which work with Nyumba Kumi and the Councils of Elders to help settle community conflicts, prevent radicalisation and promote peace within communities.
- Progressively moved towards a 30% target of women in all appointments to public institutions, and the active encouragement of the appointment and promotion of young people and those from marginalised groups to public positions.
- Closed a painful chapter in our history through the President’s apology to the country for historical injustices and the resettlement of Internally Displaced Persons.
- Rejected exclusion and recognised the Makonde as Kenya citizens. Provided the Nubian people with a title deed for 288 acres of land in the Kibra military reserve which they have been seeking for more than 50 years.
- Overseen the operationalisation of the Equalisation Fund which has disbursed Ksh6bn to the 14 most disadvantaged counties.
- Legislated against hate speech.
- Ensured that for the first time in the history of our nation, Boda boda riders, cooks, watchmen and indeed Kenyans from all walks of life have sought and obtained elective positions.

Our Vision

We are blessed with a rich diversity of culture, religion, geography and natural endowments which we seek to celebrate and harness towards shared prosperity. Our Constitution declares that we are “proud of our ethnic, cultural and religious diversity and are determined to live in peace and unity as one indivisible sovereign nation”. We envision a Kenya where every person and every community is proud to be Kenyan and actively contributes to strengthen our national fabric.
Our Plan

We have sought to ensure that Kenya chooses unity over division by merging all Jubilee affiliated parties into one party to foster national unity. We seek to put an end to politics based on division and believe that strong parties, both of Government and Opposition, are a prerequisite of a thriving country.

We stand with the people of Kenya in support of peace in our country and we are committed to ensuring that never again shall blood be shed over political differences.

Our goal will have been achieved when all communities in Kenya are confident that they have a Government that listens to, cares about and addresses their needs.

Our Commitment to the Kenyan People

In the next five years, we will:

- Ensure balanced development across all counties to broaden opportunities for all by establishing at least one industry in every county based on the comparative advantage of the county.
- Enhance the capacity of our education institutions to promote and nurture nationhood and integration through the education curriculum and the revitalisation of our national schools, enabling them to become champions of national integration.
- Review and reform the mandate of the National Cohesion and Integration Commission (NCIC) to make it more effective in promoting national cohesion.
- Register all births and issue IDs to all eligible bona fide Kenyans.
- Use ICT to enable Mwananchi to give feedback, register complaints and make suggestions on issues that affect their life.
- Promote Kiswahili as the main language of communication.
Safety and Security

Protecting You, Your Property and Our Country

Our Achievements

- Increased the number of police officers and enhanced the effectiveness of our police force through the annual recruitment of an additional 10,000 officers. The ratio of police officer to Kenyan citizen has improved from 1:500 to 1:400 a higher threshold than the UN benchmark of one officer for every 450 citizens.

- Established an operationalised a Command and Control Centre with 3,080 cameras installed in Nairobi, Mombasa and their environs. This has reduced response time to distress calls from 1 hour to 15 minutes and increased the number of arrests of offenders through face recognition technology.

- Developed and launched a Countering Violent Extremism (CVE) Strategy to strengthen and prevent radicalisation.

- Continued to work with our partners to eradicate the ever-present international threats of terrorism, piracy, money laundering and drug/child trafficking.

- Worked with regional and international partners to help stabilise Somalia and successfully degrade the capacity of Al Shabaab and the threat it poses to Kenyans and the region.

- Improved the mobility of police and administration officers through the acquisition of over 3,000 assorted motor vehicles and more than 5,000 motorbikes for Chiefs.

- Provided group life insurance and comprehensive medical cover for police officers, prison warders and their families which has greatly improved their welfare.

- Increased the number of operational police stations from 237 in 2013 to 441 in 2017 and established Kenya’s first ever forensic Laboratory.

- Created a border Security Force to defend the nation’s borders and provide additional security support to border counties, particularly on our border with Somalia.

Our Vision

The most sacred duty of the administration is to keep Kenyans and their property safe and protected from internal and external threats. We recognise that peace and security within the country and in our neighbourhood, is a necessary condition for Kenya to prosper. We will deepen the reforms in the security sector and improve collaboration in the management of crime and security information to strengthen our capability to detect, deter and disrupt threats to our people and our sovereignty.
Our Plan

In 2013-2014 our country was under siege from constant terrorist attacks which shook the economy and left Kenyans fearful for their lives. We will continue to take a wide range of measures to secure our country from both internal and external threats.

While insecurity remains a major challenge and continues to impose a huge burden on the cost of doing business in our country, we will continue in our determination to consolidate and build on the tremendous gains we have made towards achieving and maintaining a peaceful, stable and secure nation.

At the regional and international level, we will continue to remain focused on building on the successes achieved in fighting terrorism. We will work with our neighbours and the international community to deter activities of organised criminal groups.

Our Commitment to the Kenyan People

In the next five years, we will:

- Work with other regional and international actors towards peace and stability in our region.
- Expand the Integrated Command and Control Centre (IC3) to cover other cities and towns.
- Enhance community participation in security through strengthening the Nyumba Kumi initiative and the 290 sub-county peace and security committees.
- Strengthen the Anti-Terrorism Police Unit (ATPU) by acquiring more specialised vehicles to counter and deter the security threats emerging from terrorist groups.
- Provide modern equipment and trained officers to enhance the capacity of our newly established border security programme and enhance the marine security patrol.
- Expand the capacity of the Anti-Stock Theft Unit (ASTU) to control banditry and cattle rustling in the country.
- Modernise the National Police Service (NPS) Air-wing to improve aerial surveillance.
- Construct an additional 20,000 houses annually for Police officers and Prison Warders and establish a level 5 National Police Service hospital.
- Equip the newly completed Forensic Laboratory to enhance science related criminal investigations.
- Acquire an additional 10,000 motorbikes for Chiefs and Assistant Chiefs to enhance their mobility.
Devolution

Bringing governance closer to the people

Our Achievements

- Completed the historic duty of transferring all the devolved functions to the county Governments, bringing services closer to the people.
- Enabled the creation of county governments by transferring officers who were performing now devolved services to their respective counties and transferred and installed payrolls in all 47 counties, a total of 62,606 officers so far. Out of this number the critical services of health received 43,432, agriculture 5,707, livestock 4,989, water 3,016, fisheries 1,551, public works 1,317 and co-operatives 742, along with a variety of others.
- Further supported the counties and enabled them to undertake their devolved functions immediately the functions were transferred. We have trained all the counties in payroll management, performance contracting, human resources management, financial management, budgeting, development of county integrated plans and crucially, leadership.
- Progressively increased the ratio of shareable revenues allocated to the counties from 15% to 34%. This is more than double the constitutional minimum of 15%. Since inception in 2013 about Ksh1tn will have been disbursed by the end of June 2017.
- Worked with the county governments to rehabilitate health facilities and provide specialised medical equipment.
- Established a joint programme with the County Governments in pastoralist areas for livestock insurance against various risks. This is a first in both Kenyan and African history.
- Established a benefit-sharing framework that ensures local communities benefit from natural resources in their locality. An Act of Parliament that assigns 5% of proceeds from natural resources to the county is already in place. The Act is premised on the principle of one unitary indivisible country so that natural wealth extracted in one corner of the country may benefit the country and future generations through the Sovereign Wealth Fund.

Our Vision

Devolution is a great journey whose destination is the freedom and prosperity of all Kenyans. We have made excellent progress on that journey. Because of devolution, every part of Kenya is at the centre of Kenya and the people of Kenya are at the very heart of decision-making. For the first time in our history, national events are being celebrated outside Nairobi.
Our Plan

Implementing devolution has allowed us to seek out and implement, in partnership with County governments, projects that have a real and positive impact on county residents.

Seven years ago, we chose to transform the way we governed ourselves. Then, just like today, Kenyans wanted a few simple things. They wanted to be at the centre of government. They wanted fair access to basic services. They wanted leaders who respected their needs and choices and they wanted honest leaders, directly accountable to them.

This is the promise of devolution that we have delivered on and will continue to strengthen. We must continue to stimulate socio-economic development at the grassroots by providing services to beneficiaries at village level, thus enabling the ordinary Kenyan to become an active participant in the development process.

Devolution has been a Kenyan success story thus far. We will continue to build on that success to spark progress and development in every corner of this great country.

Our Commitment to the Kenyan People

In the next five years, we will:

- Embark on a deliberate effort to harness the potential of each of our counties to distribute economic growth and jobs across the country. We will implement a one-county-one-product programme to promote development of industries in each county based on products and resource potential that are unique to each county.

- Develop industrial clusters covering several counties which will be based on dominant economic activities in a group of counties.

- Work with county governments to strengthen public service delivery at the county level. We will rationalise the human resource function, training, recruitment and deployment and entrench greater fiscal discipline in public finance management.

- Set aside approximately 1% of research and development funds to document lessons and best practices from the counties to inform management, capacity building, budgeting and planning. This will complement The County Hall of Fame enacted into law in 2014 to recognise excellence and professionalism.

- Build a stronger framework for intergovernmental cooperation by strengthening the Intergovernmental Technical Relations Committee to resolve any challenges that emerge.

- Together with the County Governments, review all the existing legal instruments to address any gaps that hinder service delivery to the people of Kenya.

- Strengthen devolution by implementing a structured system of conditional grants to enable county governments to enhance their capacity to raise their own revenues, drive investment to national priority areas and strengthen their organisational capabilities.
Pillar Three

TRANSFORMING THE NATION
A Broad Based, Inclusive and Modern Economy

A rising tide to lift all boats

Our Achievements

A key goal of any administration is economic growth and stability as the foundation of the country's prospects. We have sought to ensure just that, ensuring Kenya’s economic growth over the last four years has been resilient and robust, reaching a high of 5.8% in 2016 and exceeding the African average of 1.5%. Economic performance has been supported by a stable economic framework, a vastly improved business environment, improved security, low international oil prices, a rebound in tourism, strong remittance inflows and an ambitious government infrastructure drive to open the country and support development.

- Total employment increased by 5.9% annually creating an estimated 800,000 jobs every year.
- Increased revenue collection and maintained a Tax Effort of about 19% of GDP, the highest in EAC.
- The shilling has remained stable against major world currencies and interest rates have stabilised following the capping of interest rates and continued tight monetary policy.
- Annual remittances from Kenyans in diaspora have remained strong at around US1.55bn playing a vital role in supporting the construction boom and the real estate sector and the establishment of MSEs.
- For two years in a row Kenya has been ranked as the 3rd most improved country globally in the World Bank Ease of Doing Business survey, making Kenya an attractive investment destination. As a result, about 200 international companies have established offices in Kenya at least 20 of which have been established as regional headquarters.
- A total of Ksh25bn has been transferred to MSMEs through Youth, Uwezo and Women enterprise funds providing support to close to 15 million people who have been enabled to set up businesses and provide for their families as a result.
Our Vision

We recognise that a secure and prosperous nation is built on solid foundations of sustainable employment and broadening opportunities in which people can provide for themselves and their families and be assured of a brighter future. A growing economy must work for all Kenyan citizens. We will continue to build a middle-income society for the benefit of all. We will work towards high, rapid and inclusive economic growth, to create wealth and reduce inequalities and thus improve the lives of all citizens.

Our Plan

We are on a path to create an investment-led, job creating economy driven by increased industrialisation in manufacturing, high value agriculture, fisheries, marine services, ICT, a high stock of modern infrastructure and an improved environment in which businesses can thrive.

We will build on the achievements of our first term to maintain a stable macroeconomic environment and sensible policies that will support strong economic growth, ensure price stability, maintain debt at sustainable levels, create wealth and reduce inequalities. Trade that is supportive of the Kenyan worker will be at the heart of our work. We will establish new markets in Africa, Asia, the Middle East and expand our established markets in the EU and the US and the UK. We will streamline the financial sector and ensure that entrepreneurs and investors are supported with appropriate financial tools to serve them throughout the industrial value chain.
Our Commitment to the Kenyan People

In the next five years, we will:

- Reduce and eliminate wastage in the utilisation of public resources to generate Ksh1tn in savings over five years, that will be applied to enhance our productive capacity and pay down our national debt. We will establish a General Services Agency (GSA) which will manage and support the basic administrative functioning of government, procure all supplies and services, communications, transportation and office space.
- Reduce the cost of living for Mwananchi by stabilising the cost of food, energy and transport. In the short term, we will ensure that no Kenyan will die from famine and the effects of the recent drought are mitigated by working with the private sector to import and distribute additional grain.
- In the medium term, we will increase food availability and cost by improving storage to reduce post-harvest losses, increasing agricultural productivity through irrigation of at least 1 million acres, subsidised seeds and fertilisers and expanding the Strategic Food Reserve programme.
- This combined with the efforts that the Jubilee administration has made to reduce the cost of education and health care and the massive expansion and improvement of transport and energy infrastructure as well as the proposed massive low-cost housing programme will make high cost of living for all Kenyans a thing of the past.
- Increase our revenue generation to achieve a Tax Effort of 27% of GDP from the current 19% of GDP by putting a strong focus on improved, technology and intelligence led tax practices that support national priorities.
- To achieve the desired growth and job creation goals, we will increase the level of savings from 18.3% to 25.3% by 2022. We will boost national savings by implementing the National Sovereign wealth fund which will mandate that at least 5% of revenues from the extractive industry are saved for this generation and generations to come. In addition, we shall roll out M-Akiba the online people investments platform.
- Increase tax relief by another 10% which will increase the lowest taxable income from Ksh11,135 per month to Ksh13,486 and thereby increase the take home income of most low income earners.
- Work together with county governments to rationalise the public-sector wage bill while strengthening the capacity of Government to make and execute public policy.
- Review the existing Public-Private Partnerships Framework to secure faster approval and implementation of projects.
- Strengthen support for devolution by implemented a structured system of Conditional Grants to enable county governments to enhance their capacity to raise their own revenues, drive investment to national priority areas and strengthen their organisational capabilities.
Building Kenya’s Infrastructure for the 21st Century

Laying the foundations of our national success

Our Achievements

Infrastructure provides the backbone for all other economic and social sectors and is the foundation of our development agenda in line with Vision 2030. That is why we have made it a core focus of our first term. We will continue to use the now improved infrastructure in rail, roads, and energy to support ever growing manufacturing and industrialisation to increase our export/import ratio, increase investments and create jobs.

- Massively increased the paved road network, completing a record breaking 1,950 kilometres of new roads. A further 7,000 kilometres are already under construction and routine maintenance across the entire road network of 149,604 kilometres is underway.

- Prioritised our road development programme, both to decongest traffic in our cities and towns and to cater for increased traffic. All the by-passes and link roads in Nairobi are complete. The outer-ring road and Ngong road are being expanded to cater for increased traffic demand. The Changamwe-MIA-Dongo Kundu road, which will help to decongest Mombasa city, is almost complete.

- Rehabilitated and reopened the Mtongwe Ferry services to address congestion at the Likoni channel crossing. All these efforts are geared towards shortening journey times, minimising fuel wastage, cutting air pollution, reducing traffic jams and increasing our economic productivity. We are moving thousands of trucks and lorries out of the city centres, improving the environment, increasing safety and reducing travel time.

- Upgraded our airports and airstrip infrastructure to support expanded passenger capacity for local and regional flights and to spread growth across all counties. We prioritised the expansion of Kisumu Airport as a hub to support and service trade in the Great Lakes; likewise, Isiolo Airport to support the LAPPSET corridor; and we expanded and upgraded both Lamu and Malindi airports to support the tourism industry.

- After more than a century without modern rail, we have in three years constructed a state of the art railway that will have significant positive spill over impact for our economy. The Nairobi-Mombasa Madaraka Express (SGR) which is undoubtedly the largest infrastructure project undertaken since independence and will dramatically cut the travel time from Nairobi to Mombasa from over 12 hours to just 4. It will bring down the cost of transporting people, goods, and services and open up businesses, economic and industrial zones along the route.

- The SGR has employed 30,000 Kenyans, 460 Kenyans are being trained in China, 60 as railway engineers and 400 at diploma level paving the way for more Kenyans to enable them run and maintain the trains and the railway line.

- We are already beginning to reap the dividends from these many investments. The journey from Moyale to Nairobi has been reduced from 3 days (72 hours) to 7 hours and the number of buses on this route has increased from one to 30 buses a day.
The construction of a second container terminal at the port of Mombasa has put it on a par with the best in Africa, increased the container throughput and enabled the port to handle the next generation of larger vessels. The upgrades in infrastructure and security at the Jomo Kenyatta International Airport have seen Kenya receive Category 1 status from the Federal Aviation Authority of the US government which allows for direct flights between our two countries, enabling Kenyans to visit their families and businesses to connect and grow despite the distances.

In the last four years, we have increased power generation and added 657 MW to the grid. We have given priority to clean energy, (geothermal, wind power, solar and hydro), which now accounts for over 75% of the installed capacity compared to the world average of only 24%. Not only are we providing a reliable form of energy, we are providing a responsible and environmentally friendly energy.

In four years, we have connected more Kenyans to the grid than were connected in the 50 years since independence to 2013. Through the last mile programme an additional 3.65 million households have been connected increasing the total number of Kenyans with access to electricity from 12.8 million in 2013 to 33 million in 2017.

We have installed street lights in all 47 counties headquarter towns as well as 36 other major towns including Marsabit, Lamu, Bondo and Garissa.

Between 1963 and 2013 only 8,200 public primary schools had been connected to electricity. In the last four years, we have connected an additional 15,137 public primary schools representing 97% of all public primary schools in Kenya.

Kenyans are now enjoying affordable, reliable power, a reduction in business costs and increased security in towns and cities. Street lighting is making it possible for 24 hour economies to emerge in places like Mtwapa, Emali and Wajir. Expanded access to reliable electricity has made investing in Kenya more attractive, facilitated the operations of the National Police Command Centre and the rolling out of the Digital Literacy Programme across the country.

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Our Vision

Our vision to transform Kenya into a middle-income economy has thus far been hampered by inadequate and inefficient transport and energy infrastructure. It has made it difficult for farmers to get their produce to market and constrained the growth of both industry and regional trade. Large sections of the country have remained under-developed primarily because of poor transport and energy infrastructure. However, we will not allow these impediments to get in our way and will maintain the implementation of the ambitious infrastructure programme as an engine to propel our transformation. Such is our ambition that we have generated and connected more electricity in four years than many countries, some much wealthier than ours, have achieved in a generation. This is the path of transformation that we are on.
Our Plan

The Jubilee administration will continue building the foundations for an inclusive and job-creating economy by systematically removing the infrastructure bottlenecks. Our commitment is to build a 21st century transport and energy infrastructure which connects the entire country and enables free and easy movement of people, goods and services and facilitates the uptake of technology and stimulation of local trade and commerce.

Our Commitment to the Kenyan People

In the next five years, we will:

- Implement an integrated transport infrastructure system by linking production centres in the Northern Corridor, the Central Corridor and the LAPSSET Corridor with cost-effective transport, logistics, energy and utility systems to ease trade and reduce production costs. Together, these corridors cover more than twenty counties and will open more than 75% of the country’s land mass.

- Construct a rail link from Lamu to Miritini, a road from Lamu to Isiolo and complete the development of the remaining 29 berths in Lamu port.

- Complete the 7,000 kilometres of road currently under construction and work with County Governments to increase the coverage of rural access roads to enable farmers to get produce to market quickly and cheaply.

- Construct the Mombasa-Nairobi six lane highway toll road which together with the SGR will transform the 450 kilometres between the two cities into one large and vibrant economic zone.

- Construct the second phase of the SGR from Nairobi to Naivasha, ensuring that at least 40% of the contract value is allocated to Kenyan companies.

- Install street lights in all urban centres to facilitate the 24-hour economy and ensure that by 2020 all Kenyans will be connected to electricity either from the national grid or an off-grid source.

- Complete the development of new power plants currently under construction including the 310 MW Lake Turkana Wind Power Plant (the largest wind power plant in Africa), and the two units in Olkaria that will add another 210 MW to the grid.

- Implement the 50% lower tariff for firms who run night shifts between 10pm and 6am to stimulate the 24-hour economy and reduce energy costs for heavy users.
Transforming Our Industry – Build Kenya, Buy Kenya

Building an economy and industries that take Kenya to the next level

Our Achievements

- Developed the Industrial Transformation Programme, a comprehensive policy framework to guide Kenya on its journey to industrialisation.
- Increased Export Processing Zones (EPZ) from 47 in 10 counties in 2013 to 59 Export Processing Zones in 20 counties which supports 572,000 direct and indirect jobs. Enacted laws that have attracted new investors, creating linkages and opportunities for local suppliers and enhanced economic activities across the country.
- Built the Kenya Leather Park in Machakos for over 7,000 Small and Medium Enterprises, set up the Leather Cluster Common Manufacturing Facility in Kariokor and the Athi River Textile City Industrial Sheds which will create employment opportunities for 22,000 Kenyan Women and Youth in the textile and apparel sector.
- Revived and transformed industries which can support economic growth and job creation including the transformation of the Kenya Cooperative Creameries Ltd, Panpaper (renamed RAI paper), Mumias sugar, the coffee sector and the blue economy (fisheries and the shipping line) which, if fully exploited, has the potential to generate revenues of about Ksh500 billion a year up from the current Ksh178.8bn. These efforts are increasing earnings and expanding employment opportunities not just within the industries but all the way down to communities, small businesses and individuals.
- Re-established the automobile industry to support job creation and make new vehicles more affordable to Kenyans. We have ensured linkages were also established with leather, textiles, tyres and other parts industries and business to widen the circle of job and business creation.
- Volkswagen, Toyota and Peugeot have started or will soon start local production and Toyota’s highly adaptable and low-cost Mobius is already being produced for the local market. The industry will provide avenues for technology and skills transfer supported by a new automotive centre of excellence in Thika.
- We have positioned Kenya to unlock its mineral wealth by enacting the Mining Act 2016, a first in 75 years, and by establishing a supportive institutional framework for exploration and extraction. Annual royalty revenues from mining activities have increased from Ksh2mn in 2013 to Ksh1.35bn in 2017.
Our Vision

Our vision is to develop Kenya into a modern industrial hub. We will deliver projects that achieve quick and measurable results in bringing in revenues and employment growth. These will build transformation momentum and grow local and international investor confidence in Kenya. These sectors include agro-processing, fisheries, textiles and apparel, leather, construction materials and services, oil and gas and mining services, IT, tourism, wholesale and retail and small and medium enterprises.

Our Plan

Kenya is a major agricultural exporter however only 16% of all our exported agricultural output is processed. The rest is exported in raw form. We can double the amount of our processed agricultural exports to boost agriculture, create an additional 110,000 jobs and earn US$600mn.

The development of iron and steel industries is the backbone of the economic activity of any manufacturing country. Direct and indirect consumption of steel in Kenya is projected to increase dramatically as the country continues the development of large scale construction programmes such as LAPSSET, our rail and road projects, housing, industrial parks and the development of the special economic zones – all which utilise steel in various forms.

Kenya has a well-educated labour force; robust financial services; highly developed ICT capabilities; and advanced infrastructure. We have access to vast agricultural resources and are home to some of the most innovative entrepreneurs globally. These are the right ingredients to support fast industrialisation and opportunities to create more jobs at every level.
Our Commitment to the Kenyan People

In the next five years, we will:

- Improve Kenya’s global ranking on Doing Business Indicators from our current position of 92 to within the top 50 and further lower cost of doing business for both domestic and foreign investors.

- Create and fully implement a robust Small and medium enterprises (SMEs) development and support programme which would formalise the large number of informal businesses and support their growth from micro to small to medium enterprises, and eventually into large firms. This would catalyse the creation of at least 1 million jobs and contribute to tax revenues.

- By 2022, at least 1 million entrepreneurs in the jua kali sector which forms a core pillar of economic activity in Kenya and contributes close to 25% of our GDP will have become established as formal small or large enterprises. The sector employs 11 million Kenyans, 50% of the country’s workforce. Unlocking SME potential is a necessary condition for the transformation agenda.

- Establish land banks for special economic zones, each of between 3,000 to 5,000 acres to create sufficient clustering and economic impact in the areas selected.

- Expand our share of the US$84 billion US textile market through the African Growth and Opportunity Act (AGOA) from the current 0.4% to 10%. This will revive our cotton sector, generate an additional Ksh14-20bn and create over 100,000 jobs.

- Promote ‘Buy Kenya’ and ‘Build Kenya’ to expand production for local consumption and the upgrading of manufacturing capability. We will steer government spend towards goods made in Kenya by harnessing military industrial production capacity to build self-sufficiency in security consumer goods. Uniforms and shoes for the disciplined forces will be made in Kenya. We will expand NYS production works to include a modern steel mill which will support the proposed housing construction programme.

- Strictly enforce the 40% local content for all government projects and reserve 30% of those projects for SME’s with proven capability to produce locally made goods and services.

- Double the volume of processed agricultural exports to boost agriculture, create an additional 110,000 jobs and earn an additional Ksh60 billion. We will promote and export “Made in Kenya” branded tea, coffee, leather and take advantage of the strategic location of the Port of Mombasa to set up a “food hub” to process and export consumer goods to serve the growing regional market.

- Establish a Kenya Ex-Im Bank and a Kenya Industrial and Commercial Development Bank to provide long-term credit funded by long-term bonds.
Land, Agriculture and the Environment

Developing and protecting Kenya’s greatest national asset

Our Achievements

- Significantly expanded land ownership by issuing 3 Million title deeds in the four years since 2013 as compared to 5.6 million title deeds issued in the 50 years between 1963-2013. Issuance of title deeds to schools is ongoing and unlocking so many areas of life for people for the first time. For example, a person with a title deed can now use it as collateral to get a bank loan.

- Automated land registration transaction and online-searches through eCitizen portal for Nairobi registry. Land records in 13 out of 57 land registries have been digitised. This has increased transparency and confidence in land transactions.

- Launched the National Land Information Management System (NLIMS), a digitised land data bank that has enhanced efficiency in serving the public. We have initiated the digitisation of 13 land registries that in turn has seen the automation of land registration transactions. This enables a modern system of logging and searching ownership helping to stamp out fraudulent claims and activities.

- Expanded the national irrigation scheme by more than 27,000 acres between 2013 and 2016.

- We have increased access to farm inputs such as seeds and machinery and provided 521,047 MT of subsidised fertiliser to farmers thereby reducing the cost of production, enhancing the incomes of our farmers and crucially, improving national food security.

- Provided insurance cover for livestock in Arid and Semi-Arid areas (ASAL) and insurance cover for crops to selected Counties, the first time this has been supported by government. Livestock insurance has been implemented in 6 counties, Turkana, Wajir, Marsabit, Isiolo, Mandera and Tana River with premiums worth Ksh220 million. 1,000 beneficiaries currently being covered in Embu, Bungoma and Nakuru Counties. This has greatly improved agricultural risk management.

- Secured access to local and international markets for horticulture, livestock and fish produce. Constructed 18 fish market, 39 horticultural markets, 18 livestock sale yards. Secured, EU certification for farmed fish and Kenyan fish can now access the EU, Enhanced access to local and international markets, increased earnings because of access to higher margin export markets and creation of employment opportunities.

- Expanded acreage under irrigation from 354,775 acres under irrigation in 2013 to 483,670 acres under irrigation in 2017 which includes 4,000 acres pilot project in Galana Kulalu Food Security Project which has 2,000 acres cropped with maize. This will greatly improve food security in the country.

- We have stimulated agribusiness and agro-industrial development, revived and re-invested in growth enabling industries. These include the Mumias Sugar Company, the Pan Paper Mills (now Rai Paper Mills) and RIVATEX. We are further investing in the coffee sector and are modernising KCC to make it a strategic milk processor.
Our Vision

The agriculture sector is one of the most critical in our economy. It contributes approximately 27% to the GDP, about 40% of government revenue and more than 60% of the total export revenue. In addition, about 80% of the population relies on agriculture, directly or indirectly, for employment and livelihood. The success of our transformation agenda, therefore, hinges on the success of the agricultural sector. We shall support the modernisation of agriculture with a focus on small-holder farmers and we will make farming an attractive business and career for young people by promoting agriculture and agribusiness.

Our Plan

Increasing agricultural productivity will be a key focus of our strategy going forward to ensure that Kenya becomes food secure. We will reduce reliance on rain fed agriculture through irrigation, increase mechanisation, provide input support to farmers, add value to our produce and expand markets locally, regionally and internationally. We will address fundamental land ownership issues given that 67% of the land in the country is community owned and only 20% is privately owned, with the rest 13% owned by government.

And we will continue to protect and nurture our environment for future generations. The natural beauty of our country is one of our most valuable resources.
Our Commitment to the Kenyan People

In the next five years, we will:

- Complete the 57-large-scale dam construction programme, support small-holder agricultural drip irrigation and work with the private sector to enhance commercial agricultural production on at least 1.2 million acres.

- Double the fertiliser subsidy initiative, reducing the cost to farmers to less than 1,500/- expand the programme to include all crops with a resultant increase in production; support the expansion and capacity of local fertiliser manufacture.

- Establish Centres of excellence through public-private-partnership arrangements such as a one stop shop for mechanisation services for smallholder farmers, revive extension services and use ICT to educate farmers and link them to markets.

- Work with county governments to establish at least one agricultural produce market that provides a central outlet for agricultural produce where farmers can sell directly rather than through middle men.

- We will enhance the one-county-one-product initiative to facilitate better post-harvest management of food through food storage facilities, cold rooms and transport and distribution networks across the county.

- Establish a Food Acquisition Programme to create demand and stable market prices for products from small-scale farmers who will be encouraged to form cooperatives in maize, wheat and potatoes. Under this programme, the government will buy 50% of its food requirements from small holder farmers.

- Provide incentives for Integration of youth into agribusiness value chains, including market guarantees and incubation training and scholarships for youth to agribusiness.

- Transform the strategic grain reserve (SGR) into a strategic food reserve (SFR) to include other food stuffs such as sorghum, millet, beans, peas, milk powder and canned beef.

- We will formulate a land value index which shall be used for determining the cost of land in different parts of the country and promote the use of an Alternative Dispute Resolution (ADR) framework to resolve land disputes on inheritance.

And to protect our environment, we will:

- Maintain the use of green energy where Kenya is a world leader in its green energy mix.

- Achieve 10% tree cover, improving on the current 7% cover, through growing safe trees and engaging public institutions to grow and value trees.

- Improve disaster risk reduction and response through strengthened early warning systems.

- Work with Counties to establish at least two proper waste management systems per county. Attract investors to establish waste to energy infrastructure for Nairobi, Mombasa, Nakuru, Kisumu and other Counties.

- Strictly enforce the protection of wetlands from any form of development and enforce ban on use of polythene bags.
The Blue Economy

Promoting our fishing and coastal communities

Our Achievements

- Expanded fish production and processing by restocking Lake Naivasha, Jipe and Tana River, supporting fish farming and providing 922 fish cages to fish farmers around Lake Victoria, and securing the EU market for fish from Kenya fish.
- Enhanced our capacity to reduce illegal, unreported and unregulated (IUU) fishing by foreign boats, with the purchase of 4 patrol vessels enabling us to better protect our marine resources. IUU within our waters currently costs the country an estimated Ksh10bn annually.
- Diversified economic activity along our coastline through the piloting of seaweed farming projects with support being made available to over 20,000 farmers in Kibuyuni, Mkwiro (Wasini Island), Funzi and Gazi.

Our Vision

Our Blue Economy (as economic activity associated with our waters, lakes and oceans) is quite under developed, yet it provides a massive opportunity to grow and diversify the economy and generate jobs. The Blue Economy currently contributes an estimated Ksh178.8 billion to the GDP annually. If fully exploited, it has the potential to generate revenue approaching Ksh500bn each year. Raising our fish production and encouraging more Kenyans to eat fish will improve overall nutrition and diversify our food sources. 90% of Kenya’s International Trade is seaborne for which we pay out to foreign shipping lines and ship agents more than Ksh304.7 billion annually, representing an opportunity to implement policies to retain a portion of these earnings and create employment. We will ensure an integrated maritime strategy and work towards promoting and developing the Blue Economy.
Our Plan

Kenya’s vast territorial waters provide an exclusive economic zone totalling 152,400 square kilometres of ocean. There are 11,405 square kilometres of lakes providing massive wealth potential. We have embarked on a programme of not just reviving the existing Blue Economy sector but massively expanding it. The Blue Economy can contribute hugely to the economic prosperity of our country. And crucially, it can improve the lives of those Kenyans living in our coastal areas and around our lakes – some of the most under-developed and challenging parts of our country.

The Indian Ocean offers a substantial opportunity to develop a fishing industry on a huge commercial scale. The tuna catch in the Indian Ocean is estimated at almost 1,000,000 tonnes. Only 30 of the 8,600 fishing vessels working off the Kenyan coast process their tuna in Kenya. By establishing a modern fishing port and developing a fish processing industry, we could create an additional 100,000 jobs and increase our GDP by between US$150 million and US$200 million.

Our Commitment to the Kenyan People

In the next five years, we will:

- Enforce the Insurance Act which makes it unlawful for any person to place insurance offshore without prior written approval of the Commissioner of Insurance. In 2015, Kenyan importers expatriated an estimated Ksh20 billion in Marine Cargo Insurance (MCI) premiums to offshore Insurers while the premiums they paid locally amounted to a meagre Ksh2.9 billion, a mere 13% of the potential.

- Revive the Kenya National Shipping Line and develop the maritime transport sector including shipping, shipbuilding and repair, marine engineering, marine insurance, logistical support and finance which has potential to create at least 50,000 quality jobs.

- Transform Bandari College into a Maritime Centre of Excellence to help develop the skills needed to grow the Blue Economy.

- Build fishing ports in Shimoni, Mombasa, Kilifi and Lamu expected to create 12,000 jobs and add Ksh20 billion to GDP.

- Raise fish production from 180,000 metric tonnes to 304,000 metric tonnes per year through the regulated landing of fish.

- Raise Kenya’s per capita consumption of fish, through incentivisation, from the current 4.6 kg/person/year to the African average of 10 kg/person/year. We will seek to ensure that we reap the healthy benefits of a fish diet.

- Enhance the role of our artisan fishermen by organising Beach Management Units (BMUs) into viable commercial entities such as cooperatives, and support these cooperatives with both capacity building and fleet modernisation.

- Diversify the tourist package to include cruise, sport fishing, game safaris, marina, dolphin and whale watching and world class malls to create job opportunities and incomes.
Foreign Relations and Trade

Promoting Kenya’s place and role in the world

Our Achievements

- From the shadow of ICC in 2013 which severely constrained Kenya’s ability to operate freely on the global stage, we have emerged as an influential regional and global player.
- The entire world has visited Kenya. We have hosted more than 50 heads of State including Pope Francis and President Obama. These events have raised the stature and reputation of our country and expanded jobs in the service sector.
- Kenya has become the host of choice for high level international meetings, conferences and summits, key among them, the Global Economic Summit, World Trade Organisation – MC10 Conference, UNCTAD 14 conference; TiCAD, the highest number of conferences and summits since Independence. These events have put our country on the global map as a safe and attractive destination for investment and tourism.
- We have become a key player in peace keeping and conflict resolution and have supported operations in Somalia under the African Union Mission in Somalia (AMISOM), facilitated the signing of peace agreements in South Sudan and Central Africa Republic.
- Worked with regional and international partners to stabilise Somalia. As a result, we have degraded the capacity of Al Shebaa to attack our country and enabled Somali refugees to return voluntarily to their country reducing pressure on the Dadaab camp ecosystem.
- Made it possible for Kenyans in Diaspora in East and Southern Africa regions to vote in the upcoming elections.
- Through emphasis on economic diplomacy, our external trade volumes have increased from Ksh1.915 billion in 2013 to Ksh2.158 billion in 2017.
- Established the one-area network which has reduced communication costs within the East African Community (EAC) making it easier for Kenyan to trade across international borders.

Our Vision

No country stands alone. To fully achieve our desired social, economic transformation and political stability Kenya must work firstly with our neighbours within the EAC, with the rest of Africa and with the rest of the world. We will remain an active member of regional and multilateral organisations and support regional and continental integration, with an emphasis on intra-African trade as a cornerstone of our socio-economic strategy.
Our Plan

In the past 4 years, we have been driven by a vision of “a peaceful, prosperous and globally competitive Kenya which aims to project, promote and protect Kenya’s interests and image globally”. We recognise that we will go further working together as Africans amidst global competition rather than competing against each other. We will continue to strengthen our bilateral relations, foster regional integration starting with EAC and support strategic partnerships at continental and global levels to protect and promote Kenya’s national interests.

Our Commitment to the Kenyan People

In the next five years, we will:

- Incrementally and equitably extend Diaspora voting to all Kenyans around the globe.
- Leverage our expanded global footprint to grow markets for our products, promote tourism and create jobs for our youth. We will establish new markets in Africa, Asia, the Middle East and expand our established markets in the EU and the US and the UK.
- Continue to support peace keeping efforts because we need our neighbourhood to be peaceful for Kenya to become truly stable and prosperous.
- Promote regional integration starting with the fast tracking of integration within the East African Community. We will progressively work towards the development of an East African Political Federation.
- Maintain strong strategic partnerships with our key allies across the world to support our fight against terrorism, increase trade and investment and promote the transfer of knowledge, skills and technology.
Building Africa’s Silicon Savannah

Together we are expanding Kenya’s digital frontier

Our Achievements

Kenya is a celebrated pioneer in ICT innovation in Africa. Kenyans are enthusiastic innovators who daily are developing creative solutions to everyday problems. We have built the requisite institutional capacity and developed the individual skill sets required to make Kenya the Silicon Savannah of Africa. Nairobi is now ranked as one of the world’s top 10 innovative cities. In the last 4 years, we have proactively harnessed this creative energy to open innovation and employment frontiers for our youth.

- Established a strong ICT backbone and provided an additional 1,700 kilometres of fibre backbone network bringing the total to 6,000 kilometres covering all 47 counties. This has accelerated ICT development in rural areas and brought digital services to the doorsteps of all Kenyans.
- Increased digital literacy through the Digital Literacy Programme which will prepare our children for the 21st century workforce and make Kenya a knowledge based economy. 992,073 devices have been manufactured, class 1 and 2 contents is ready and available online and over 95,000 teachers have been trained.
- Introduced Constituency Digital Innovation Hubs that will support entrepreneurs and facilitate access to Wi-Fi in all constituencies. This in turn will expand exposure to digital literacy and accelerate the uptake of online opportunities.
- Embarked on the development of the Konza Techno-City, a world class technology hub for consultancy and infrastructure development which will promote job creation, economic development and drive a knowledge based economy with new start-ups rising to multinational corporations.
- Provided a supportive regulatory environment allowing mobile banking to operate side by side with traditional banks. This has raised the level of financial inclusion to 89%. M-Pesa has 25.8 million users, which represents a penetration of 93.0% of total customer base.

Our Vision

A strong ICT market is a critical component of competitiveness in a global market and often enables other industrial sectors. Not only are technologies such as business ICT services or mobile communication important for reducing costs but they also provide efficiency of operations that allows Kenyan industry including SMEs to leapfrog and keep up with the rest of the world.
Our Plan

Kenya has already established itself as a high-growth market with a technology-enabled populace. We will build on this to create a vibrant business process outsourcing (BPO) industry.

Currently there are 38.9 million Kenyans with access to Mobile Phone services, 6.6 million with access to the Internet and 31.9 million with access to mobile money services. The high penetration of the internet has enabled the digitisation of public services including Huduma Centres, Integrated Financial Management Information Services (IFMIS) and e-Procurement, KRA’s iTax. But we must continue this progress, develop the services we have and constantly explore new opportunities to continue our hi-tech journey.

We are well positioned to harness the high level of digital literacy of the population to create jobs and bring services closer to the people. We must continue to pursue new opportunities to cultivate our Silicon Savanna.

Our Commitment to the Kenyan People

In the next five years, we will:

- Implement Enterprise Kenya which was launched in 2015 to support and build the technology entrepreneurship ecosystem in the country, enable sectors to consume local innovations, support the development of a sustainable talent-pool and workforce, promote co-innovation, research and development and support the development of national incubation hubs and accelerators.

- Build on the local talents of our young people to encourage the local manufacturing and assembly of digital devices.

- Build on the Ajira Digital Programme to empower and support our youth to take advantage of online job opportunities. This alone will create over 1 million online jobs in the next five years.

- Build on the ingenuity of the Konza Techno-city to establish a Media city, Konza phase II and an e-commerce hub.
Building a Vibrant Tourism Sector

I Love Kenya!

Our Achievements

- Domestic tourism has improved with a significant increase in the number of night occupancies by Kenyans from 2.8 million in 2013 to 3.15 million in 2015.
- Business and conference tourism has increased with the number of international delegations increasing from 40,000 to 77,000 between 2013 and 2015.
- The successful promotion of alternative income sources for communities living around game parks and wildlife reserves to ensure conservation of natural habitats and expand the system of direct benefits to residents.
- Enhanced the capacity of Kenya Wildlife Service (KWS) by introducing an air unit, intelligence and technology based wildlife protection, provision of body armour for wardens and competitive perks for KWS staff.

Our Vision

Home to 60 national parks and reserves, a broad offering of cultural and historic attractions and over 500 kilometres of glorious sunny coastline, Kenya has the potential to become one of the most preferred global tourist destinations in the world. Tapping into this potential would represent a boost in jobs and income.
Our Plan

Tourism contributes approximately 11% of Kenya's GDP. Following the terrorist attacks in 2013-2014 the sector was severely shaken but it has made a strong recovery following the enhancement of security, the lifting of travel bans and an aggressive branding and marketing strategy.

We will work hard to ever improve the country's image locally and internationally and better position the country as a favoured tourist destination. Our intention is to ensure that we surpass our targets in tourism as a major foreign exchange earner for our beautiful motherland. We will improve Meetings, Incentives, Conferencing and Exhibitions (MICE) in Kenya, promote lobbying and marketing of our country and improve infrastructure and transport facilities across our tourism facilities.

Our Commitment to the Kenyan People

In the next five years, we will:

- Diversify our tourism products to include low cost and high value packages. Increase the number of foreign tourists from 1.1 million to 2 million by 2020, and the number of domestic overnight visitors from 1.4 million to 6.0 million but these numbers could be much higher with the other transformative actions that have been taken to improve safety and infrastructure.

- Enhance the tourism circuits, in collaboration with the counties, to ensure that every part of the country optimally benefits from the locally available tourist attraction potential.

- Promote local tourism to complement foreign source markets.

- Encourage and support county-based events such as cultural weeks to foster national understanding and integration.

- Continue investing in infrastructure to facilitate tourism.

- Work with international partners to increase direct, low-cost flights to Kenya.

- Make health and medical tourism a vibrant socio-economic sub-sector in Kenya.